



Sant Dnyaneshwar Shikshan Sanstha's
**Hon. Shri. Annasaheb Dange Ayurved Medical College
& Post Graduate Research Center**

A/p : Ashta, Tal. : Walwa, Dist : Sangli – 416 301

Website : www.adamc.ac.in

E-mail : ashta.adamc@gmail.com

NAAC Accredited B+

ISO Certified 9001-2015, 14001-2015





Introduction:

Strategic planning is a process in which an organization's leaders define their vision for the future and identify their organization's goals and objectives. The process includes establishing the sequence in which those goals should be realized so that the organization can reach its stated vision.

Strategic Planning is a art of Creating specific institutional strategies, as per institutional priotized objectives , as per set rules of institutional mission & quality policy as well as core values of institution ,implementing it and evaluating the results of executing the plans may be short term or long term goals & desires . It is a concept that focuses on integrating various departments within the institution to accomplish its strategic goals. This is also may relate to strategic Management.

Strategic Planning Process

The strategic planning process requires the considerable thought , vision of institution ,past set and achieved goals ,planning with higher level authorities as well as institutional college council as well as local Management committees approval .Before setting the plan of action ,it may having different plan like A,B or C many possible actions but Institute needs to execute or produce which will give most and optimum positive results in a long run which will make us run to higher level of achievements in the institution and can be executed with a high likelihood of success with avoiding undue financial risk and leads institution to a better position.

Strategic planning process steps

- 1. Determine your strategic position.**
- 2. Prioritize your objectives.**
- 3. Develop a strategic plan.**
- 4. Execute and manage your plan.**
- 5. Review and revise the plan.**





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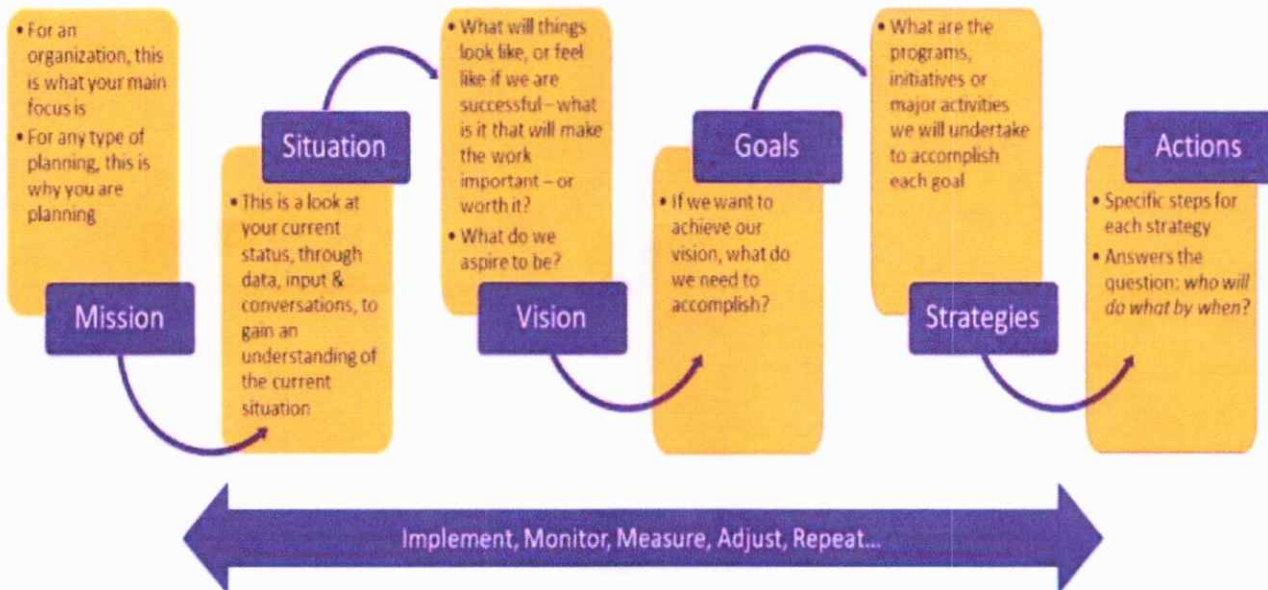
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Strategic planning process steps

The Basic Planning Process





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Strategic Planning Process

Determine Position

Strategic Issues:
Identify issues that needed to be addressed

Industry and Market Data:
Identify opportunities and threats

Customer Insights:
Assess current and future demands

Employee Input:
Determine strengths and weaknesses

SWOT:
Synthesize data

Develop Strategy

Mission:
Your core purpose

Values:
Your core beliefs

Vision:
What do you consider success to be in 5 years?

Competitive Advantages:
Your unique position

Org. Wide Strategies:
How will you succeed?

Long Term Objectives:
A 3-year plan with at least 5 objectives

Forecast:
3-year financial projections

Build Plan

Use SWOT:
Use SWOT to set and stick to your priorities

Organizational Goals:
Identify short SMART goals

KPIS:
Set Key Performance Indicators

Department Goals:
Set department wide goals

Team Member Goals:
Set individual goals

Budget:
Determine a one-year budget

Manage Project

Rollout:
Publicize strategies internally

Set Calendar:
Set a calendar for progress reviews

Leverage Tools:
Train team to use company standard tools

Adapt Quarterly:
Hold progress reviews and adapt when needed

Update Annually:
Review and plan for next year

ADAMC, ASHTA





VISION & MISSION OF THE INSTITUTE

VISION (OUR ASPIRATION)

The Annasaheb Dange institute aspires to the world class, to generate & sustain excellence in Ayurvedic education and research in a supportive and stimulating academic environment. High quality research activity will be purposed in focused areas, with particular reference to the research priorities of institutes and public health problems. The Institute will be leader in transforming the health of communities through its purposeful integration of education, research and clinical care with compassion and highest ethical values.

MISSION (OUR PURPOSE):

The Annasaheb Dange institute provides students of high academic potential with a Ayurvedic Medical education of exceptional quality and prepares physicians and other health care professionals to serve the humanity.

Our missions includes to educate all students I accordance with highest professional standards with holistic approach enriched with ethical values of saints and Rishis. ADAMC prepares socially accountable, community-based physicians and health professionals who are uniquely qualified in Ayurvedic Medicines to transform the health of patients and community.

Emphasis is placed on enhancing skills and habits of life-long learning and producing world leaders in Ayurvedic Medicine by providing an environment enhanced by diversity, clinical innovation and research.





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CORE VALUES:

1 COMMITMENT

We will

- Support the mission and vision of the Institute.
- Focus on student and stakeholder needs.
- Continuously evaluate and improve programs, services, systems, and policies.
- Utilize a shared decision-making process.

2 RESPECT

We will

- Include stakeholders in the decisions that affect them.
- Treat people with dignity and encourage feelings of self-worth.
- Promote trust through professional courtesy and fair treatment.
- Recognize and support employee and student contributions.

3 EXCELLENCE

We will

- Exhibit quality in staffing, facilities, programs, and services.
- Promote continuous improvement.
- Anticipate needs and respond accordingly.
- Encourage creativity, innovation, and risk-taking.





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- Utilize systems that promote student and employee success.
- Encourage interdepartmental collaboration.

4 ACCOUNTABILITY

We will

- Continuously evaluate and improve our systems and policies.
- Establish and communicate clearly defined and articulated goals and objectives.
- Ensure our work adds value to the professional and social domains.
- Demonstrate fiscal and social responsibility.

5 DIVERSITY

We will

- Ensure fair and equal access for all.
- Recognize, appreciate, and celebrate the strength of diversity.
- Seek and consider multiple points of view

QUALITY POLICY

**Quality
Policy**

We intend to continually enhance performance of our institute through:

- Functioning in a structured, organized & coordinated manner.
- Being conscious about our responsibilities and authorities at formal & informal levels.
- Taking every possible initiative in the role assigned.





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Goals and Objectives are set according to

- 1. Short Term Goals (1 - 2 Years)**
- 2. Middle Term Goals (3 - 5 Years)**
- 3. Long Term Goals (10 -15 Years)**

IQAC
Co-ordinator
Hon. Shri. Annasaheb Dange
Ayurved Medical College & PGRC



PRINCIPAL
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